


Stakeholder Engagement & Material Topics

A company's sustainable growth is attained by establishing a trust-based relationship with its stakeholders aimed at achieving mutual growth. Therefore, SK innovation identifies its customers, employees, shareholders, local communities, and suppliers as key stakeholders and seeks ways to achieve mutual growth through consensus building between the company and its stakeholders through a wide-range of communication channels.

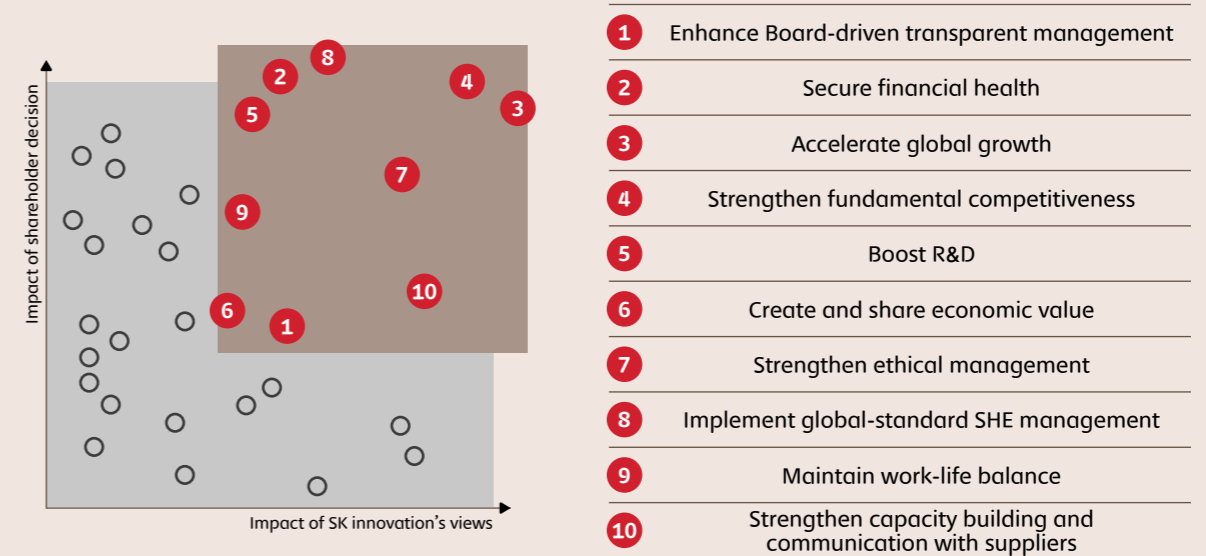
Stakeholder Communication

SK innovation has various communication channels in place tailored to each particular stakeholder group. In recognition of the importance of two-way communication, we do our best to collect stakeholder opinions and incorporate them into the company's decision-making process and business activities.

Communication Channels and Key Topics by Stakeholder Group

Key Stakeholders	Communication Channels	2015 Key Topics
 Customers	<ul style="list-style-type: none"> > 'Customer Happiness Call Center' (call center services) > Operation of EnClean.com > Customer Satisfaction Survey on promotion, etc. > Facebook (www.facebook.com/if.skinnovation) & Blogs (http://skinnovation-if.com), etc. > SK energy Facebook (www.facebook.com/skenergy) & Blogs (blog.skenergy.com), etc. 	<ul style="list-style-type: none">  Economy > Accelerate global growth  SHE > Implement global-standard SHE management  Economy > Secure financial health
 Employees	<ul style="list-style-type: none"> > In-house Broadcasting (GBS) & Newsletter > Intranet (tong tong) > iCON (Change Agent) & Management Council (M2M Board) > Business Briefing sessions, etc. 	<ul style="list-style-type: none">  SHE > Implement global-standard SHE management  Economy > Strengthen fundamental competitiveness  Society > Maintain work-life balance
 Shareholders	<ul style="list-style-type: none"> > General Shareholders' Meetings, Earnings Releases > Domestic/overseas NDR (Non-Deal Roadshow) > Domestic/International Conferences > 1:1 Meeting, e-mail/phone counseling > Disclosures, Reports 	<ul style="list-style-type: none">  Economy > Accelerate global growth  Economy > Respond to internal-external risks  Economy > Secure financial health
 Local Communities	<ul style="list-style-type: none"> > Meetings with local organizations > Attending the local community committees in neighboring areas and the patrol division safety councils > Attending the operating committees of welfare facilities and groups in neighboring areas 	<ul style="list-style-type: none">  Society > Protect client health and safety  Society > Fair trade act compliance  SHE > Pollutant management
 Suppliers	<ul style="list-style-type: none"> > Regular Meetings with Suppliers > Supplier-CEO Seminars > Business Briefing Session, etc 	<ul style="list-style-type: none">  SHE > Implement global-standard SHE management  SHE > Pollutant management  Society > Maintain work-life balance

Prioritization of Topics



Status of Material Topics Included in the Report

2015 Material Topics	GRI G4 Aspect	2015 Report table of content
1	Governance (Generic Disclosure)	Corporate Governance p.10
2 3 4 5 6	Economic Performance	Our Strategy p.34
7	Anti-corruption	Ethical Management p.44
7	Anti-competitive behavior	
7	Compliance	
8	Environment	SHE p.48
8	Occupational health & safety	
9	Employment	Talent Management p.54
10	Supplier assessment for social impact	
10	Procurement practices	Mutual Growth p.58