






Disclosure on Management Approach

	Goal	Activities
 Transparent Management	<p>Running the BOD true as the BOD is meant to be, which is a corporate structure of ethical and transparent decision-making and balanced shareholder value</p>	<ul style="list-style-type: none"> · Preliminary review of major decision-making agenda (Spin-off of SKTI and SKIPC/battery pack joint venture in Beijing) · Reinforced roles of the Audit Committee (Establishing a process for auditing the scope of new businesses) · Encouraging strategic communication between top management-independent directors
 Global Expansion	<p>Furthering our global competitiveness through the globalization of key technologies with an effective management system and investment resources that meet the different needs of each business through strategic spin-offs</p>	<ul style="list-style-type: none"> · Five subsidiaries and three CIC systems through strategic spin-offs and organizational restructuring · The largest petrochemical joint project with China's biggest state-run petroleum company (Sinopec) in the history of Sino-Korean partnerships
 Safety, Health, Environment	<p>Pursuing incident-free operation and environment-friendly management based on the spirit of human-oriented management, thereby gaining society's trust and growing hand-in-hand with society</p>	<ul style="list-style-type: none"> · Distribution of the work safety guide to suppliers and industrial peers based on a risk analysis of high-risk works · Awarded the Grand Prize at the 2013 Safety & Health Win-Win Program Contest
 Cooperative Relationships with Suppliers	<p>Working for mutually beneficial partnerships with SME suppliers through fair transaction practices, financial aid, technical support, and technological education/training programs</p>	<ul style="list-style-type: none"> · Offering financial aid to suppliers in direct loans or financial loan subsidies and carry out 37 performance-sharing initiatives · SK global chemical was commended by Korea's president for its commitment to mutual growth · Happy Companionship: Social contribution idea contest its suppliers
 Value Creating Social Contribution	<p>Taking a serious approach to fundamental social issues and making effective efforts to address these issues and generate desirable changes and value for society</p>	<ul style="list-style-type: none"> · Social economy development and support project · Domestic and overseas social enterprise support programs
 Work-Life Balance	<p>Led by the CEO's commitment to a great workplace, various programs and systems are in place to enhance the corporate culture.</p>	<ul style="list-style-type: none"> · Introduction of mandatory one-year paid childcare leave · Eliminated overtime altogether

Major Achievements

Future Plans



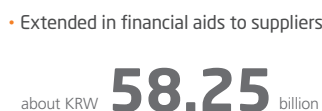
We will maintain stakeholder trust by maximizing corporate value and stakeholder value through transparent and accountable management practices. We remain at the forefront of creating and sharing happiness with stakeholders.



New PX project, Nexlene project and other large-scale investment projects are being completed one by one. We are determined to bring the size of the business and our inherent competencies up to world-leading levels so that 2014 can serve as the starting point of attaining our 2020 vision.



While upgrading the SHE management system and continuing initiatives to establish SHE culture, we will continue to train and support suppliers and establish mutual growth systems to help them establish an advanced SHE culture.



We will maintain a sustainable win-win partnership by assisting suppliers in their competency-building endeavors as well as providing business/productivity consulting and financial aid for their sizeable growth.



We will continue our support of social enterprises in Korea and Peru and our endeavors for the development of social economy.



By eliminating and improving upon the red tape in its practices, the company will help its employees attain a healthy work-life balance.